



Hyperse

Your E-commerce Suite Partner

# Hyperse Suite Book

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# Hyperse Headless

## Pioneering Seamless Shopping Experiences

In the world of E-commerce, success hinges on providing seamless and memorable shopping experiences for your customers. Hyperse Headless, our flagship solution, does just that. With its state-of-the-art technology, it empowers you to elevate your eCommerce game, ensuring your global reach and success. Say goodbye to limitations and embrace boundless opportunities with Hyperse Headless.

## Optimized E-commerce Storefront Development

### Wishlist Features

1. User-friendly addition and removal of products
2. Wishlist sharing capabilities
3. Notifications for wishlist product availability or offers

### Products Filter and Sorting

1. Multiple filtering options such as price, brand, size, etc.
2. Product sorting by relevance, popularity, newest, and price

### User Profile and Cart History

1. Secure user registration and login
2. User profile management with edit options
3. Detailed cart history and previous purchases

### Discount & Promotion Features

1. Time-bound discount campaigns
2. Coupon code generation and management
3. Flash sale and deal of the day features

### Responsive Design

1. Mobile-optimized storefront
2. Cross-device and cross-browser compatibility

### Custom Features

1. Tailored features as per client requirements
2. Integration of third-party tools or services

### Collection-Based Products Listing

1. Dynamic product categorization
2. Efficient pagination and lazy loading

### Order Tracking & Status

1. Real-time order status updates
2. Integrated logistics for accurate tracking

### Content Pages Creation

1. About us, FAQs, Contact, and other essential pages
2. SEO optimized content delivery

### Email Features

1. Cart abandonment reminders
2. Order confirmation, shipping, and delivery notifications
3. Subscription newsletters and promotional emails

### Cart and Payment Features

1. One-click add-to-cart functionality
2. Secure checkout process
3. Multiple payment gateway integrations
4. Guest checkout and registered user checkout options

# CMS Development for E-commerce Management

## Shipping & Payment Management

1. Integration with top logistics providers
2. Payment gateway reconciliations
3. Custom shipping rate settings

## Products & Stock Management

1. Bulk product upload and update options
2. Stock alert thresholds
3. Product variant and attributes management

## Admins Management

1. Role-based access controls
2. Activity logs and audit trails
3. Admin communication tools

## Customer Management

1. Comprehensive customer profiles
2. Customer grouping or segmentation
3. Customer communication tools

## Stats and Reports

1. Sales analytics
2. Customer behavior and traffic reports
3. Inventory and stock reports

## Multivendor Support

1. Vendor registration and verification
2. Separate dashboards for vendors

## Custom Features

1. Client-specific CMS features or integrations
2. Incorporation of advanced technologies or third-party platforms

## Order Management

1. Detailed order view with filter options
2. Order processing stages: confirmation, packing, shipping, and delivery
3. Order cancellation and refund processing



# Hyperse Ink

## Empowering Your Content, One Idea at a Time

Content is the lifeblood of modern businesses, and Hyperse understands the power of engaging storytelling. Enter Hyperse Ink, our versatile blogging service. Whether you're looking to share ideas, connect with audiences, or establish thought leadership, Ink equips you with the tools you need. Elevate your content game and captivate audiences worldwide with Hyperse Ink.

### Customizable Backend and Server Deployment

- Offer a dedicated and flexible backend system tailored for blogging websites
- Provide options for server deployment and hosting solutions

### Theme Selection

- Offer a diverse range of both traditional and contemporary themes, including sleek and modern designs

### Filtering Options

- Implement advanced filtering options for blogs, allowing users to filter content based on specific hashtags, blog types (e.g., product reviews, industry news), or publication dates

### Content Manager

- Provide a user-friendly content management system that enables easy updates and real-time content publishing on deployed sites

### Role-Based Access Permissions

- Support role-based access control with customizable roles such as author, editor, and super admin
- Allow granular permissions management for reading, writing, updating, and publishing content

### Email Template Configuration

- Enable the configuration of email templates for notifications, newsletters, and other communication needs

### Rich-Text Editor

- Include a robust rich-text editor that supports various formatting options, including source code embedding, quotations, images, videos, and other media elements

### SEO Optimization

- Provide enhanced SEO optimization features and tools to help improve search engine rankings and visibility

### Role-Based Access Permissions

- Support role-based access control with customizable roles such as author, editor, and super admin
- Allow granular permissions management for reading, writing, updating, and publishing content

### Customizable Content Types

- Allow the creation of custom content types to accommodate different types of pages or sections on the website, such as product showcases, tutorials, and news articles

### Server-Side Caching

- Implement server-side caching to optimize website performance and reduce the load on databases and servers, ultimately saving on hosting costs

### Plugin Extensions

- Support a wide range of plugin extensions to enhance functionality, including options for adding icons, content management tools, analytics, and more

# Hyperse Frontier

## Expanding Your Business Horizons

Every business has a story to tell, and showcasing your work is vital to your growth. Hyperse Frontier, our portfolio service, allows you to do just that. Impress clients globally, expand your business horizons, and leave a lasting impact. With Frontier, you'll have the tools to showcase your achievements and take your business to new frontiers.

## Hyperse Portfolio

### Custom Portfolio Website Development

- Design and develop a dedicated and customized backend system for your portfolio website
- Handle server deployment and hosting solutions to ensure optimal performance

### Content Management

- Provide a robust content manager for updating live content on deployed portfolio sites

### Role-Based Access Control

- Implement role-based access permissions, including author, editor, and super admin roles
- Customize permissions for Read, Write, Update, and Publish actions to match your team's workflow

### Email Template Configuration

- Configure and personalize email templates for client communication, notifications, and updates

### Rich-Text Content Creation

- Offer support for a rich-text editor to simplify content creation, allowing for easy embedding of media, code, and formatting

### Customizable Content Types

- Create customizable content types to effectively showcase different pages or sections on your portfolio website

### Server-Side Caching

- Implement server-side caching on the client side to optimize website performance and reduce costs associated with database/server queries

### Plugin Extensions

- Support plugin extensions for enhanced functionality, including the addition of icons and comprehensive content management tools

## Hyperse Branding

### Brand Logo Designing

- Design a distinctive and memorable brand logo that represents your e-commerce agency effectively

### Brand Advertising Services

- Promote your brand on your behalf through various advertising channels and strategies, increasing your agency's visibility and reach

### Business Proposal Creation

- Create professional business proposals tailored to your clients, showcasing your portfolio and services

### Introductory Video Creation

- Produce engaging introductory videos that introduce your agency and highlight your portfolio's key achievements and strengths

# Hyperse Promoter

## Unleash the Power of Innovative Marketing

In a world where marketing is more dynamic than ever, staying ahead of the curve is essential. Hyperse Promoter, our innovative marketing solution, is your ticket to unparalleled promotional success. Amplify your marketing strategies, boost brand visibility, and drive engagement like never before. With Promoter, your brand will shine brighter and your success will soar higher.

## Hyperse SEO

### One-Time SEO Campaign

- Competitive Research
- Site Audit and Error Fix
- Keywords Research and Mapping
- Speed Testing
- GMB Profile Creation
- Ongoing Content Optimisation
- Internal Link Building
- Backlinks Strategy (Citation, Profile Creations)
- Broken links Fixing
- Website Architecture Enhancement( If needed )



# SEO Campaign

## Month 1

### On-Site Work

- LogIns Secure
- Competitive Research
- Keywords Research and Mapping
- Performance Management Tools Installation (Google Search Console, Yoast, Tag Modifier, Embedding)

Identification and Fixing of Website Issues (may take longer than 1 month, depending on the pre-existing issues)

### Off-site Work

- Link Building

## Month 2

### On-Site Work

- Meta Tags Creation and Implementation
- Website Optimisation (Sitemap, Schema Markup, Heading Tags Definition, URL Optimisation)
- Internal Link Building
- GMB Profile Creation
- Goals Setup
- Broken links Fixing
- Schema Markup and Implementation

### Off-site Work

- Link Building (30-40 Unks)

## Month 3

### On-Site Work

- Mobile Optimization
- Site Speed Optimization
- Website Architecture Enhancement
- Conversion Role Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (30-40 Links)

## Month 4

### On-Site Work

- Google Analytics Goal Tracking Management
- Resolving Google Search Console Issues
- Ongoing Content Optimisation
- Website Architecture Enhancement ( If needed )
- GMB optimisation
- 1 SEO Friendly Blog Uploaded and Optimisation

### Off-site Work

- Link Building (30-40 Unks)

# SEO Campaign

## Month 5

### On-Site Work

- 1st Campaign Performance Analysis
- Add/Replace Keywords Based on Performance
- Google My Business Optimization
- 1 SEO friendly Blog Upload and Optimization

### Off-site Work

- Link Building (30-40 Links)

## Month 6

### On-Site Work

- Website Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (As per the need)

## Month 7

### On-Site Work

- Website Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (30-40 Links)

## Month 8

### On-Site Work

- Site Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Uploaded and Optimisation

### Off-site Work

- Link Building (30-40 Unks)

# SEO Campaign

## Month 9

### On-Site Work

- Website Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (As per the need)
- Competitor Links

## Month 10

### On-Site Work

- Website Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (As per the need)
- Competitor Links

## Month 11

### On-Site Work

- Website Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (As per the need)
- Competitor Links

## Month 12

### On-Site Work

- Website Audit and Web Fixes
- GMB Optimisation
- Ongoing Content Optimisation
- 1 SEO Friendly Blog Upload and Optimisation

### Off-site Work

- Link Building (As per the need)
- Competitor Links

# Hyperse SMM

## Brand Reputation Management

- Monitoring brand mentions and sentiments
- Addressing negative feedback proactively
- Highlighting positive testimonials and reviews

## Content Creation & Curation

- Product photoshoots and video creation
- Infographics, carousel posts, and story design
- User-generated content curation
- Writing compelling captions and storytelling

## Engagement & Community Management

- Responding to comments, messages, and mentions
- Handling customer service inquiries and feedback
- Engaging with relevant hashtags and communities

## Flash Sales & Social Promotions

- Promoting discount codes and special offers
- Coordinating time-bound sales exclusive to social media followers

## Paid Advertising Campaigns

- Creation and optimization of ad sets
- Retargeting ads for cart abandoners
- Performance analytics and ad spend ROI
- Product-specific ad campaigns like carousel ads, collection ads, and story ads

# Hyperse SMM

## Influencer Collaborations

- Identifying influencers that align with brand values
- Coordinating product reviews, unboxings, and sponsored posts
- Affiliate marketing partnerships

## User-Generated Content Campaigns

- Encouraging customers to share their product experiences
- Hashtag campaigns for tracking and showcasing user content
- Loyalty rewards for active brand advocates

## Analytics & Reporting

- Monthly performance reports detailing reach, engagement, conversion, etc.
- Insights on best-performing content and recommendation
- Monitoring of key performance indicators (KPIs) and adjusting strategies accordingly

## Shop Integration & Shoppable Posts

- Integrating eCommerce platforms with social media for direct product tagging
- Setting up shoppable posts and stories to reduce purchase journey steps

## Strategy Development

- Custom social media strategy based on client's business goals
- Competitive analysis and target audience research
- Platform selection (e.g., Facebook, Instagram, Pinterest, Twitter, LinkedIn, TikTok, Whatsapp, etc.)



# Hyperse Hosting

## Business Email Service

- Secured Business Email Service Setup from reliable partners like AWS, Zoho, Cpanel etc.

## Dedicated eCommerce Hosting

- Specialized hosting environments optimized for eCommerce platforms like Magento, WooCommerce, Shopify Plus, and PrestaShop

## Managed Cloud Hosting

- Management and optimization of cloud platforms like AWS, Google Cloud, and Azure tailored for custom & headless eCommerce requirements
- Auto-scaling to handle traffic surges during sales or peak seasons
- Server-side caching
- Image and content optimization
- Secured hosting environments

# Hyperse Devops

## Container Orchestration

- Docker containerization for applications
- Kubernetes orchestration for scalable deployments
- Helm for Kubernetes package management

## Monitoring & Logging

- Real-time application monitoring with tools like New Relic, Datadog, or Prometheus
- Log management and analysis with ELK stack (Elasticsearch, Logstash, Kibana) or Graylog
- End-user experience monitoring for the eCommerce storefront

## Infrastructure Automation

- Cloud Infrastructure Setup: AWS, Google Cloud, Azure, etc.
- Infrastructure as Code (IaC) with tools like Terraform and CloudFormation
- Server provisioning with tools like Ansible, Puppet, and Chef

## Continuous Integration and Continuous Deployment (CI/CD)

- Automated build processes using Jenkins, CircleCI, or Travis CI. Automated testing suites for e-commerce applications
- Deployment automation to various environments (staging, production)
- Blue-green & canary deployments for zero downtime

## Environment Management

- Provisioning of development, testing, staging, and production environments
- Environment isolation to prevent cross-contamination

## Configuration Management

- Versioning and management of application configurations
- Secrets management using tools like HashiCorp Vault or AWS Secrets Manager

## Performance Optimization

- Content Delivery Network (CDN) integration, like Cloudflare or Akamai
- Database performance tuning
- Load balancing setup using tools like HAProxy or AWS Elastic Load Balancing

## Security and Compliance

- Security vulnerability scanning and patch management
- Implementation of Web Application Firewalls (WAF)
- Compliance checks and audits for PCI DSS (Payment Card Industry Data Security Standard)

# Hyperse Security

## End-to-End Encryption

- Encryption of data in transit (e.g., using SSL/TLS) and at rest
- Protect sensitive customer and transactional information

## Penetration Testing

- Regularly scheduled ethical hacking attempts to discover vulnerabilities
- Recommendations for security enhancements based on findings

## PCI DSS Compliance

- Ensuring the online store meets the Payment Card Industry Data Security Standard
- Mandatory for sites that process credit card transactions

## Regular Security Audits

- Comprehensive reviews of all systems and practices for potential security risks
- Evaluation against industry standards and best practices

## DDoS Protection

- Mitigation tools to counteract large-scale Distributed Denial-of-Service attacks
- Ensuring site uptime even during traffic surges

## Data Backup and Disaster Recovery

- Regular automated backups
- Rapid restoration capabilities in the event of data breaches or loss

## Web Application Firewall (WAF)

- Real-time monitoring and blocking of suspicious traffic
- Protection against SQL injections, Cross-Site Scripting (XSS), and other common web-based threats

### **Secure Code Review**

- Analysis of application codebase for security flaws
- Recommendations for secure coding practices

### **Intrusion Detection and Prevention Systems (IDPS)**

- Monitor, detect, and prevent unauthorized access and malicious activities
- Alert system administrators in real-time about potential breaches

### **Multi-Factor Authentication (MFA)**

- Implement additional authentication steps for administrative access
- Reduce the risk of unauthorized access



# Hyperse QA

## Functional Testing

Ensure your software's functionality meets the desired specifications

- Unit Testing
- Integration Testing
- System Testing
- User Acceptance Testing (UAT)

## Performance Testing

Evaluate the performance, scalability, and stability of your software

- Load Testing
- Stress Testing
- Scalability Testing

## Security Testing

Identify vulnerabilities and secure your software against potential threats

- Vulnerability Assessment
- Penetration Testing
- Security Code Review

## Compatibility Testing

Ensure your software works across various platforms and browsers

- Browser Compatibility Testing
- OS Compatibility Testing
- Mobile Device Testing

## Usability Testing

Assess the user-friendliness and overall user experience of your software

- Usability Testing
- Accessibility Testing (WCAG compliance)

## Automation Testing

Implement efficient and automated testing processes

- Test Automation Framework Setup
- Automated Test Script Development

### Regression Testing

Verify that recent code changes haven't introduced new issues

- Regression Testing

### Custom Testing Solutions

Tailored testing solutions to meet your unique requirements

- Custom Testing Services: Contact us for a personalized quote

### Test Documentation and Reporting

Comprehensive documentation and reporting to track progress and results

- Test Plan and Strategy
- Test Summary Report

**Note:** Prices may vary based on project complexity and specific requirements.

# Hyperse Appify

## Strategic Planning:

- In-depth consultation to understand business goals and target audience.
- Development of a comprehensive strategy for e-commerce app development.

## User-Centric Design:

- Creation of visually appealing and intuitive designs.
- Focus on enhancing customer engagement and satisfaction through user experience.

## Customized Solutions:

- Tailoring e-commerce apps to meet the unique requirements of each client.
- Providing a personalized and scalable platform for business growth.

## Multi-Platform Compatibility:

- Development of apps that seamlessly operate on iOS and Android platforms.
- Ensuring a broad reach for the target audience.

## Feature-Rich Development:

- Integration of cutting-edge features such as secure payment gateways and real-time analytics.
- Implementation of personalized user experiences to enhance functionality.

## Performance Optimization:

- Prioritizing speed, responsiveness, and reliability in app performance.
- Enhancing overall user experience to encourage customer retention.

### **Scalability and Flexibility:**

- Development of scalable and flexible e-commerce apps.
- Ensuring adaptability to evolving market demands.

### **Security Assurance:**

- Implementation of robust security measures to protect customer data and transactions.
- Prioritizing the privacy and security of app users.

### **Integration with Third-Party Services:**

- Seamless integration with CRM, ERP, and marketing automation tools.
- Streamlining operations and enhancing overall efficiency.

### **Data-Driven Insights:**

- Incorporation of analytics and reporting features.
- Empowering businesses with data-driven decision-making based on customer behavior and market trends.

### **Agile Development Process:**

- Adoption of an agile development methodology.
- Iterative improvements and quick adaptation to changing business needs and market dynamics.

# Hyperse ShopStore

## Platform Consultation:

- Choosing between Shopify, WooCommerce, Wordpress and other platforms based on business needs.
- Providing insights into platform-specific advantages and limitations.

## Custom Storefront Design:

- Responsive design tailored to brand guidelines.
- Custom theme development or theme customization.
- Mobile-optimized design ensuring seamless shopping experiences on all devices.

## Migration Services:

- Assisting with the migration from other platforms to Shopify or WooCommerce.
- Ensuring data integrity, including products, customer data, and order histories.

## Product Management Solutions:

- Efficient bulk product upload solutions.
- Dynamic product categorization and tagging.
- Product variation (size, color, etc.) setup.

## SEO & Performance Optimization:

- On-page SEO setup for products, meta tags, and URLs.
- Performance optimization for faster page load times.
- Image optimization and lazy loading.



### **Checkout & Cart Customization:**

- Abandoned cart recovery solutions.
- One-page checkout processes.
- Upsell and cross-sell feature integrations.

### **Membership & Subscription Models:**

- Setting up subscription-based products.
- Membership site integrations for exclusive content or products.

### **Multilanguage & Multi-currency Support:**

- Localization and translation setup.
- Currency switchers and region-specific pricing.

### **Inventory & Order Management:**

- Back-end solutions for real-time inventory tracking.
- Seamless order processing and management dashboards.



Do you have

# Custom Project Requirements?

[Click here](#)

to get a detailed quote